

# South Florida Fair Great American Craft Show

West Palm Beach, Florida

January 14 – 30, 2011

## 2011 Craft Show Application

The Great American Craft Show is a juried craft show. All crafters wanting to participate must complete and submit this application. The submitting of an application does not guarantee acceptance, the right to participate, or the reservation of booth space. **This year's craft show will be in buildings 1, 2 & 3. We expect to sell out fast. Crafters wanting to participate in this years show must apply early.**

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cellular: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### **Craft Show Booth Space and Fees** (space is limited)

Place an X within the box beside desired space size

- 10' x 8' Inline, \$660.00
- 10' x 10' Inline, \$710.00
- 15' x 10' Inline, \$810.00
- 20'x 10' Inline (2- 10' x 10' booth spaces), \$1420.00
- 30'x 10' Inline (2- 15' x 10' booth spaces), \$1620.00
- Corner-additional \$50.00 each

**Corners are very limited and on first come first serve basis!**

**There is an SFF maintenance fee of \$105 added to each vendor.**

**Electric is included in maintenance fee - 20 amp.**

### **Limited camping and stock truck parking is available**

- RV Camping, \$500.00
- Stock truck, \$100.00

\$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ 105.00 = \$ \_\_\_\_\_  
 Booth fee    Corner    Camping    Stock Truck    Maintenance    Total due with contract

**Send NO payment at this time. Deposit is due with signing of returned contract.**

**Category in which you are applying and for identification in directory listing (check only one)**

For judging, all applications must include three (3) Photographs (prints or slides) of your work including one of your display.  Sculpture  Pottery  Ceramics  Wood  Fabrics  Glass  Leather  Paper  Jewelry  Painting  Photography  Floral  Weaving  Natural Material  Furniture  Mixed media  Other: \_\_\_\_\_

**Required: List all crafts and accessories to be sold in booth:**


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**References:** Have you ever exhibited at the South Florida Fair? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, List year(s) \_\_\_\_\_ Company name at that time \_\_\_\_\_

If no, list previous shows

1) \_\_\_\_\_

2) \_\_\_\_\_

How did you hear about the show?  Promoter  Website  Return Crafter  Other

**Liability Insurance:** Commercial general liability insurance naming the **South Florida Fair and Palm Beach County Exposition, Inc 9067 Southern Blvd West Palm Beach FL 33411** as "*additional insured*" is required of each exhibitor as part of their License Agreement.

Exhibitor shall provide a certificate of insurance indicating general liability coverage of a minimum of \$1,000,000.00. **THIS INSURANCE MUST BE RECEIVED 30 DAYS PRIOR TO YOUR ARRIVAL AT THE FAIRGROUNDS.**

✓ I wish to submit my/our application for consideration. I understand I will receive an exhibit booth contract from the fair upon approval, **Do not send payment at this time. Deposit is due with signing of contract!**

**Signature of Applicant(s)** \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

**Mail To:** MWX MARKETING

P.O. Box 4027, Sevierville, TN 37864

**If you have any questions, please call Robert at 865-453-0074**

<b>Craft Show schedule: January 14 – 30, 2011</b> (Hours subject to change daily without notice)	
Monday – Thursday, Noon – 10:00 PM	Monday Jan 17th, MLK Day 10:00 AM – 10:00 PM
Friday, Noon – 11:00 PM	Saturday, 10:00 AM – 11:00 PM
	Sunday, 10:00 AM – 10:00 PM

The Great American Craft Show is a production of the South Florida Fair

Managed by MWX Marketing

***Check out our website for upcoming shows and to download applications.***

***www.MWXmarketing.com***

MWX Marketing (Robert Chipley) • PO Box 4027, Sevierville, TN 37864 • (865) 453-0074

Email: MWXmarketing@aol.com