

*The Great Smoky Mountain Auto Fest Presents*

# **Summerfest**

**“Cars, Crafts & Music Festival”**

**Fun for all!!!**

*In beautiful Downtown Sevierville, TN*

*The second Saturday of June, July & August*

**June 12, July 10, and August 14**

## **2010 Show Application**

**This festival will offer the thousands of visitors an array of things to do and see, top notch custom and antique cars, unique handmade crafts, live music, lip smackin’ foods, a kids Fun Zone and the Market Place.**

This is a juried show. Both Crafters and Commercial vendors will need to apply and be juried into this event; we want to make this a quality show. We will offer vendors a great location in downtown Sevierville, where you can use your own tent. The Crafter’s corner will be in a separate area from the Market Place where the commercial vendors will be located. There will be 24-hour security. All vendors wanting to participate must complete and submit this application. The submitting of an application does not guarantee acceptance, the right to participate, or the reservation of booth space. Please return this ASAP as we expect the show to fill up fast!

Contact Name: \_\_\_\_\_ Date \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cellular \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Circle the date(s) you want. June 12 - July 10 - August 14

### **Craft Show Booth Space and Fees** (space is limited)

Place an X within the box beside desired space size

10 X 10: \$100.00       10 x 20: \$175.00

### **Commercial Booth Space and Fees** (space is limited)

10 x 10: \$125.00       10 x 20: \$200.00

### **Food vendor Booth Space and Fees** (space is limited)

10 X 10 \$100.00 +10% after the first \$1000.00 gross \*\*\*\$200.00 max cost!

10 X 20 \$200.00 + 10% after the first \$2000.00 gross \*\*\*\$300.00 max cost!

**Electric** 20 Amp, \$20.00 \*\*Must supply your own cord

**TOTAL [to be submitted with application]:**

\$ \_\_\_\_\_ \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Booth fee      Electric      Total due with application

If you are not juried into this event, your fee will be returned.

**Required: List all crafts, or products and accessories to be sold in booth:**


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**References:** Have you ever exhibited, with us? Yes \_\_\_ No \_\_\_

If yes, list year(s) \_\_\_\_\_ Company name at that time \_\_\_\_\_

If no, list previous shows

1) \_\_\_\_\_

2) \_\_\_\_\_

How did you hear about the show? \_\_\_\_\_

Once **accepted**, you will be contacted and a booth space assigned. The fees are not refundable at this point.

If you are **not accepted**, your fees will be returned.

I have read and fully understand this application: **Signature of Applicant:** \_\_\_\_\_

Date: \_\_\_\_\_

**MAKE CHECK/MONEY ORDER PAYABLE TO:****MWX MARKETING****Mail To: MWX MARKETING**

P.O. Box 4027

Sevierville, TN 37864

*If paying with credit card:*

Name as it appears on card: \_\_\_\_\_ (circle one): Visa – MC – Amex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Show Hours:**

Load in Friday night: 6:00pm - 10:00pm; Saturday morning, 7:00am - 9:30am

Show hours: Saturday, 10:00am - 10:00pm

***Check out our Web site for upcoming shows and to download applications.***

***www.MWXmarketing.com***

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 Email: MWXmarketing@aol.com